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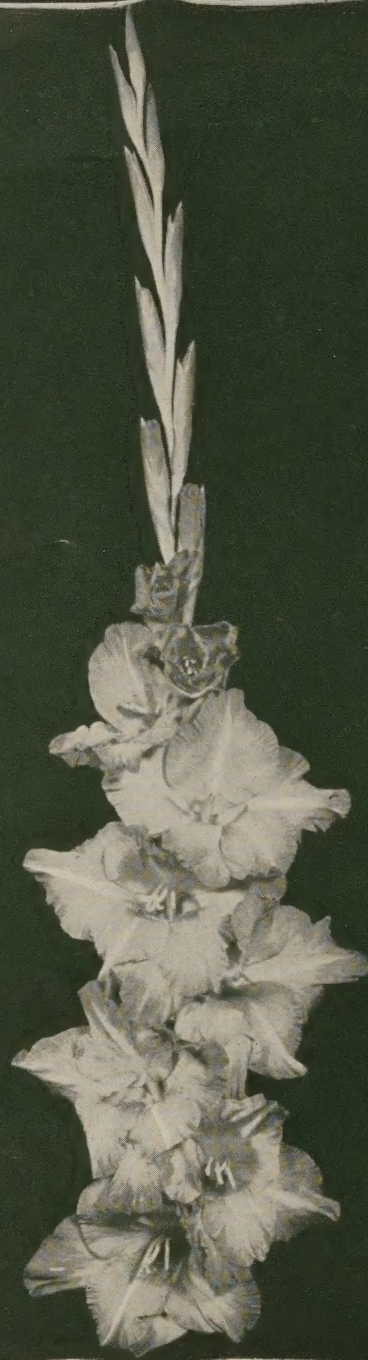
U. S. Department of Agriculture



COSMOPOLITAN GLAD GARDENS

"Famous The World Over"

231 WEST WISCONSIN AV.
MILWAUKEE 3, WISCONSIN



IT'S just two days before Christmas as I complete the work on my 1952 catalogue, all except to write a note to my customers and many friends in the gladiolus world. So, may I begin by extending best wishes for a Happy and Peaceful year to come!

As I look back upon my few short years in the commercial end of the gladiolus business, I realize that I have been fortunate indeed in building my business to the success that it is. I have mentioned before that I attribute my success, not so much to my ability as to the love of flowers which I have possessed all through life. Ours has been a flower loving family, ten children and father and mother, all of whom always loved and always grew flowers. In our early years, when we had to strive desperately to make a living from a small farm devoted to truck gardening, there always was the extra work, but loving work, in the flower gardens. I remember how different flower growing was then. We grew such flowers as asters and stocks right out in the open gardens with great success. Diseases such as aster yellows were unknown and they grew almost shoulder high.

My first experience in flower growing was made with sweet williams and columbines, soon followed by glads. Some of the first varieties, as I recall, included Rose Ash and Dr. Bennett. From then on the pace increased fast and furious and it wasn't long before I found myself established in the bulb business.

I don't know whether or not modesty is a virtue, but I can now see that I have been a bit modest in exploiting the success I have had in introducing outstanding varieties. But I must, and do, place the real credit where credit is due, to my good friend Anton Carlson whom I consider to be the world's most successful hybridist.

This year's symposium reports show that Cosmopolitan Glad Gardens is the home of our greatest glads. From here have sprung such famous names as Spic and Span, Hearts Desire, Bridal Orchid, King David and Oriental Pearl. I believe that's a story of greatness all

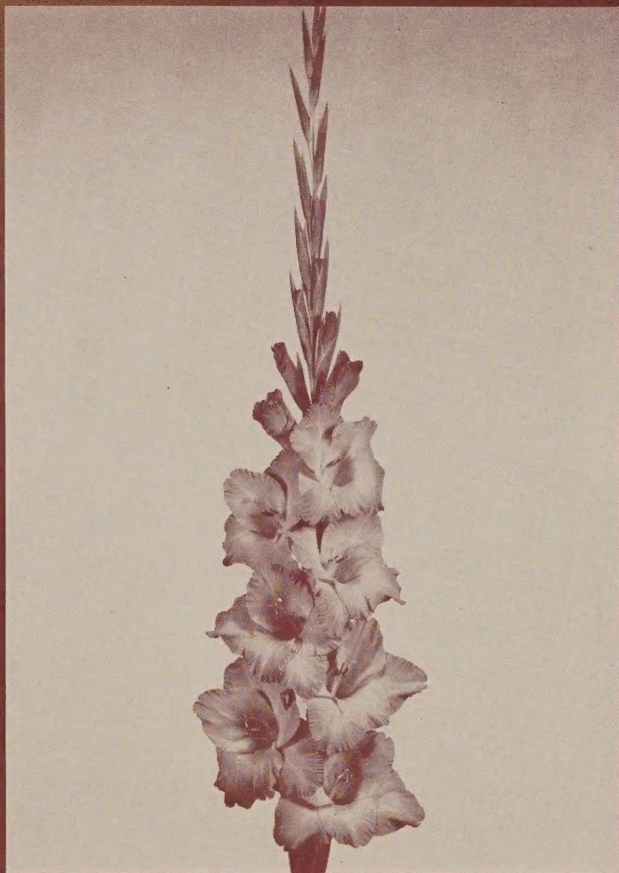
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(Left) BONNIE BRAE
(Center) EDGEWOOD
(Right) EVENING STAR



KING DAVID
Champion Vase
at

Binghamton Central International Show.
Note — 10 spikes. Looks like a whole basketful.
Cover: Same vase with Mrs. Beulah Fortnam,
exhibitor, and Nancy Ann Puerner.



POINSETTIA

Large \$2.00 each — Medium \$1.50 — Small \$1.00

Unit of 1 large, 1 medium, 1 small, 10 bulblets for \$5.00

Unit of 5 large, 5 medium, 5 small, 100 bulblets \$35.00

Bulblets 20c each; \$15 per hundred; Half pint \$100

NEW INTRODUCTIONS

POINSETTIA (Weeks — 1952)

I am honored to be a co-introducer of this fine new red. The photo shows its typical Spic and Span spike formation. Color a pure, light, spectrum red. Its 4½" florets come in perfect placement and carry some ruffling. 21 buds, 6-7 open. Height 50-55". Poinsettia made an excellent showing in the 1950 N.A.G.C. trial gardens with a third place rating. This fine glad promises well to rate as an excellent commercial. Because of its healthy bulbs and foliage it should make a valuable addition to our commercial reds — so greatly needed.

CRYSTAL ORCHID (Browne 1952)

Crystal Orchid is a sport of Elizabeth the Queen and comes highly recommended to me. Floret form and shape is exactly the same as Elizabeth the Queen. Color, pure, clean chartreuse which lightens to near white as florets mature. Rated 84.5. Class 500.

1 Jumbo, 10 Bts.	\$3.00	10 Bts. with	
2 Large, 10 Bts.	\$3.00	any unit	\$1.00
6 Medium	\$3.00	25 Select Bulblets ..	\$3.00
10 Small	\$3.00	100 Bulblets	\$10.00

(Continued from page 3)

by itself. To these varieties I have added over 100 excellent glads, chosen to fill the requisites of good commercial cut flowers. You will find a few included which do not fully measure up, but I do believe that every variety I offer can be of use in every gladiolus planting.

In addition to my own introductions, the following are fine performers for me:

Ace of Spades, which was one of the best sellers for me last year, with its deep black-red florets and velvet sheen. AMERICAN BEAUTY, which could have improved coloring was very popular among retail purchasers. BROWN ORCHID, long one of my favorite glads, with its fine, tall, excellent cutting spikes. Boise Belle keeps improving. A dozen good spikes is a sight to behold. More of a deep yellow than rose as it is classed. Bo Peep is an outstanding miniature. Color could be improved but it is easy growing and fast propagating.

New selected Burma is really choice for me. Opens easier than Burma, color slightly lighter and florets lie flat against the stem. Some say they can see no difference between the two. You'll have to try it yourself and make your own decision. Chinook is an immense, vigorous grower and I am certain that retail florists will like it. Columbia promises well to replace Corona. Its bulbs are excellent in every respect. Picotee edging, colorful, and very distinctive. Cynthia improves for me as my stock increases. A very fine pale yellow and very early. Day Break was reported excellent in many parts of the country. Evangeline is a real commercial glad in spite of some informal placement, but it has size and color and that's what the florists want. I still stick to my choice of Evening Star as one of the very best whites. Extremely ruffled and beautiful. Friendship is another of my favorites. A beautiful, fancy, very nice light pink. Gay Nineties reminds me of the days when Beacon and Vagabond Prince first came on the market. All experts said that they were not florist's colors, yet they went on to be the most popular varieties of their day. Gay Nineties is a color which will be used by many florists, those who are looking for new colors for their work. Golden Crown and Golden Flute both give great promise. The former has some informed placement but is a choice, even, medium yellow which I believe will prove very prominent as a commercial variety. Golden Flute is extremely large and has prominent blotch. Grace Darling shows some crooks but is beautifully colored and makes very large, handsome spikes. Really a choice glad. Honey is a beautiful new pink with carnation-like buds. Medium in size both of florets and spike but excellent. Keepsake is a yellow which is coming to the fore. Spikes are tall, straight and looks more and more prominent.

La Valle is probably the best in its color class. Large cream florets with small throat marking, tall, straight spikes. Lila Wallace, rich in coloring, tall, straight reminiscent of the favored Dream of Beauty

(Continued on page 6)



PINK CLASSIC

Pink Classic is a very large, tall growing ruffled and fluted pink of great merit. Holds 6-7, 5½" or larger florets on a tall, straight stem. The color is deep salmon pink, shading into a lighter, brighter throat. I believe this will prove to be an excellent florists' flower.



SKIPPY

Outstanding! A tall, heavily ruffled white with small pink blotch in throat. Florets up to 5 inches, usually 6 open and many showing color. Spikes are wiry with a lot of cutting stem, just the type the florists like for their arrangement work. Skippy looks like an excellent commercial.

(Continued from page 5)

which florists liked so well. Manchú, informal, has rich coloring of gold and deep orange is very decorative. Mellow Moon produces excellent bulbs and grows very tall and is fine for cutting. Newport White has proved to be an excellent glad for me. Together with Annamae they make two choice early commercial whites, and Mt. Index can be included with them. Rosy Future offers something new in coloring. It is a clean rose color, probably nearer to magenta.

Red Cherry an early red, and Red Wing, together with Royal Flush are three excellent reds. All are different, all good. Red Wing produces tall spikes with many open florets in formal placement. Royal Flush is a little darker in coloring but has excellent substance and is highly ruffled. Big Joe certainly produces the big spikes and exceptionally large florets. Color is clear and bright and it made some of the best bulbs in my garden this year.

Skippy is artistic beauty in glads. Pure white florets with small rose throat and outstanding ruffling. Spikes tall and straight. It will certainly make a wonderful commercial. I rate Sterling as the best in its coloring. Spikes are very formal, perfectly straight and excellent for cutting. Velvet Mantle is a good commercial, dark red, tall, produces high crowned bulbs, blooms early. White Goddess had a wonderful year at the shows. It has nice ruffling and is a good cutting white.

Of course there are many others which I have not grown which are excellent glads and many which I have not grown enough of or long enough to pass critical judgment. It is also a known fact that all glads do not perform the same under various soils or climatic conditions and for this reason ratings by various growers often differ. Usually, though, a real top-notch glad, such as Spic and Span, will give excellent performance no matter where or by whom planted, and you will find that the above varieties are most dependable cut flowers whether high or low in price.

PINK BOQUET FOR 1953

To those who wonder why I have no new introduction for this year, I'd like to say that it is because I couldn't find anything to my liking and severe requirements. But I have purchased the stocks of two seedlings from a hitherto unknown hybridist, Mrs. Archie Woodcock of Mishicot, Wis. One is an outstanding large pink which I have selected because of its commercial qualities and growing habits. The other is a medium, highly ruffled, most artistic cream. The former will be named Pink Boquet, the latter Fairy Dell and I hope to have both at next year's shows. Both have already won top awards at some of our Wisconsin shows. These two glads represent the results of ten years' labor at hybridizing by Mrs. Woodcock and her husband. I'm certain they will meet with approval at next year's shows.



This photo is copied from a kodaprint and lacks details but will suffice to convey an idea of the size and growing power of Pink Boquet. The little gent is Mrs. Woodcock's son. Note the length of flower heads, at least 30 inches and 22 or more buds.



COLONIAL DAME (Left)

Colonial Dame was one of my best selling varieties last year. It is a very ruffled and frilled lavender shading into a deeper throat. Very formal placement, excellent substance and easily opens 8-10 florets.

ACE OF SPADES (Center)

This variety also sold well for me last year, the first season on the market. It is rated as one of the blackest glads grown and the large florets are of heavy substance and have a rich velvet sheen. Spikes are tall and excellent for cutting.

BIG JOE (Right)

Tremendous, large florets on an extremely tall-growing spike. Color, bright, medium red. This variety produced some of the finest bulbs in my entire planting. You will like it for exhibition growing.



SIERRA SNOW

If you want an extremely large, vigorous white, Sierra Snow will fill your every desire. Not only that, but it opens many of its 22-24 buds at once. Heavy ruffling, good texture. Many of our experts rate it as one of our best new whites. Florists who want giant sized glads will surely want all you can supply of this giant white. A sure winner on the show table.



VANITY FAIR

A very large pale buff with cerise spot in throat. Very tall-growing with long flower head and up to seven large, ruffled, needle point florets open. Good texture and good growing habits.



STERLING

Sterling proved to be an outstanding glad in my garden this past summer. Tall, straight-growing and an excellent cutter. Color is a deep purple-lavender with good placement, and heavy substance. I consider it best in its color class. It really is a color which artistic florists will welcome to their shops.

LILA WALLACE

A bright, rich, deep cerise rose. Florets are ruffled and fluted. Spikes are tall, wiry and excellent for cutting. Very popular because of its beautiful coloring. Rated as a top-notch cut flower variety. Was one of the best-liked flowers in my garden both by retail florists and home buyers.





HONEY

Here is a "honey" of a glad, just as the name suggests. It is not large, but really is of beautiful coloring—a rich, baby-ribbon pink with slightly lighter throat. The heavy textured florets are nicely ruffled and firmly attached to the stem. Florets 3½". It is an ideal glad for design work. Buds and florets very suggestive of pink carnations.

FRAZIER

Rich, deep salmon. Grows straight and tall with up to 8 of its 22 buds open and many showing color. Excellent texture, some ruffling and perfect placement. Looks like one of the very best in this color class.





KING DAVID

Greatest of the Great!
(There's only one King David)

Excitement, thrills, beauty. These are the things which come when growing this great glad.

You know it is easy for us, when introducing a new variety of gladiolus, to say a lot of glowing things about it, but it's another thing to have them proved when put to trial in many gardens in many places. I mentioned in my catalogue a year ago, that many glads will perform well in some localities, but that a really great glad has the ability to perform well no matter where or by whom planted . . . and King David is such a glad.

The first year out it made a marvelous show record. Champion vase at the Eastern International Show; 3-spike champion at Central International Show; Grand Champion, 3-spike champion and champion recent introduction at our Wisconsin State show, and many, many other wins. I am confident that the various symposiums will also rate it as best 1951 introduction.

King David is perfection in growing habits. It produces excellent, beautiful bulbs. It is a vigorous grower and makes wonderful, straight spikes. I know of no other variety which opens so well when cut in bud. Not only that, but it has the ability to hold its open florets. The pronounced picotee edging helps to beautify its gorgeous, deep colored florets while the velvet red throat petals add their touch of glory.

The North American Gladiolus Council symposium rates King David as the best purple exhibition; best 1951 introduction and best 1951 commercial introduction. I feel certain that other symposiums will also give King David just as great a testimonial.

King David is the outstanding type of glad which will eventually make it a favorite in every garden. Why postpone the enjoyment of growing this beautiful glad. "Buy some bulbs — Do It Today!"

KING DAVID

	Large	Medium	Small	Bulblets
Each	\$3.00	\$2.50	\$2.00	\$.30
10	24.00	20.00	16.00	2.50
100	192.00	160.00	128.00	20.00
Bulblets, pint ..				175.00
Bulblets, quart..				300.00



PATRICIAN (Left)

A good, medium lavender which I recommend especially for late growing. The variety itself blooms late, but is also at its best for the late cut flower market. A little short on buds, but florets are large and it makes a wonderful cut-flower. Produces many small bulblets which germinate easily.

GOLDEN CROWN (Top)

Another year's growing has proved that Golden Crown is an excellent commercial yellow. Spikes are always tall with plenty of cutting stem. Placement sometimes a little informal. Color, rich, medium yellow, not too deep for florists' use. Produces excellent, clean bulbs.

MELLOW MOON (Bottom)

I see that some growers agree with me that Mellow Moon has excellent commercial value. Spikes are tall and wiry. A vigorous grower with healthy bulbs and foliage. Florets around 5 inches, somewhat ruffled. Deep, rich yellow with some buff shading.

HEARTS DESIRE (Right)

This glad is making its way to the top because of its beautiful ruffling and exquisite coloring. Many awards at this year's shows, including "most beautiful spike of the show." It will take a long time until we find a more beautiful pink. Vigorous grower. Produces large bulbs from the easy germinating bulblets. Try growing this beauty now as prices are very reasonable.





Bridal Orchid

As predicted when Bridal Orchid was first introduced, this variety is easily capable of winning grand championships. A few such winners are shown here. Bridal Orchid is a glad which you should not pamper nor over feed. It is a vigorous grower and as your stock increases you will discover that it does best from young bulbs, even from the small sizes. All of my glads are grown with very limited amounts of fertilizer. This past season we had our best results from unfertilized fields. I can refer you to commercial growers who say that Bridal Orchid was one of their leading cut flowers for shipping; that it produced the tall spikes needed for their markets and that it opened exceptionally well when cut in bud and shipped. Bridal Orchid is a very healthy variety and makes nice, clean bulbs. Propagates well, germinates easily. I can show you kodachromes of long rows of this beautiful glad in the field which tell the story of its fine performance.

(Left Hand Page)

Grand Championship spike of Bridal Orchid exhibited by Harold Janes at the Wisconsin Seedling and Recent Introduction Show at Jefferson, Wis. A tremendous spike with thirteen open.

	Large	Medium	Small	Bulblets
Each	\$1.25	\$1.00	\$.75	\$.25
10	10.00	8.00	6.00	1.75
100	80.00	64.00	48.00	10.00
Half Pint				60.00
Pint				110.00
Quart				200.00



Grand Champion Spike of Bridal Orchid at the Edwardsville, Ill. 1950 Show. The proud exhibitor is Mr. B. B. Bunn of Urbana, Ill.

NOTE: This engraving was reproduced from a colored Kodachrome. I consider it to be excellent work. Anyone interested in having quality reproductions of their colored films made in black and white, please drop me a note.



(Left) Winning basket. Bridal Orchid and King David. This photo was reproduced from a koda-chrome. The basket was arranged by one of our best florists and was really the most beautiful I have ever seen, anywhere.



DUSTING MASKS

For cleaning and dusting bulbs. For dipping, work in the field, spraying or dusting. Light, comfortable. Very practical and useful.

Price, each with 25 heavy refills — \$1.50

Supplied only with bulb orders



KING DAVID — 3-spike champion at Central International Show, Lansing, Mich. Exhibited by Joe Hartman. Note the beautiful tall spikes and many open florets.

Variety Descriptions and Evaluations

ACE OF SPADES — (see Page 9)

AMERICAN BEAUTY — This deep rose is well recommended for commercial use. Ruffled, good substance, two-toned throat and vigorous growth. Color is a little dark but we need more variety in our selection of colors and this is a worthy one to add to your list.

ANNAMAE — Pure, chalk white. Medium height. An older variety but one of the very best commercial whites. I don't grow bulbs to sell but offer a few for those who would like them for their garden.

BROWN ORCHID — Long one of my favorites. Makes, tall, willowy spikes. Florets rich, smoky brown with yellow strips in darker throat. Florets medium. Classified as a miniature.

BIG JOE — (see Page 9)

BIRCH RED — Has long been one of my favorites. Large, round florets of good substance. The deep red flowers are always well placed in compact form to produce a mass of color. A good commercial red although propagation is rather slow.

BLUE DEVIL — Rich violet blue with white throat and rose blotch. Flashy, striking and nice. Has won many top awards.

BOISE BELLE — Has attracted a lot of attention and is in great demand. Deep pink with yellow lip petals and attractive yellow edging. Opens 9-10 ruffled blooms. Quite late so plant very early for the shows. Has good commercial rating.

BONNIE BRAE — Blush pink with somewhat lighter throat. Florets $4\frac{1}{4}$ " with 8 open on nice tall, good cutting spikes.

BO PEEP — Ruffled buff pink, small flowering variety. Cream throat. One of the few miniatures I grow and one of the best. Blooms freely from bulblets.

BRIDAL ORCHID — (See Page 17)

BRIGHT EYES — A rich yellow with appealing rose throat. Not an extra tall grower for me but all spikes came uniformly good with many open florets in formal placement. I like this one very much. Artistic and nice for florists' work. You'll like it too.

BURMA — (New Selected) — Usually I do not pay much attention to selected strains of glads, but I have tried this one from Wards Flower Ranch and it has proved to be really outstanding. Hitherto I have never been able to grow good Burma but the few bulbs which I had of this strain produced marvelous spikes. Florets were wide open, 8 or 9 at a time, color seemed a trifle lighter, at least a brighter throat. Tall, vigorous and wonderful in every respect. Try it and see.

CHINOOK — A most vigorous, tall, large orange salmon. Really husky but very fine. Bulbs firm, clean and make good size from bulblets. An outstanding variety in my estimation.

CITATION — Rated as one of the tallest varieties. Flowers medium sized of rich pink, with lighter throat.

COLONIAL DAME — A ruffled and frilled lavender, which will open 10 or more florets. Has won many awards in Canadian shows. Be sure to try it.

COLOR MARVEL — After a lapse of several years I have come back to this richly colored glad. Spikes are tall and slender with many golden-buff florets open at once. I notice that it made some fine wins this past summer. You'll find it satisfactory as a commercial.

COL. WM. G. ATKINSON — Deep, self lavender. Florets of heavy texture and nicely ruffled. Bloomed late for me. Lower florets sometimes misplaced. Looks most promising to me.

COLUMBIA — Creamy white with pronounced rose edging. Spikes straight and tall. Some ruffings. Very similar to the old favorite corona. Bulbs very healthy, high crowned and fine. Good production of bulblets. Be sure to make an early start with this one.

CONNIE G — A new style, tall ruffled cream. A top-notch exhibition. Opens 8 large well placed florets. Very ruffled and of striking rich color.

COTILLION — A deep pink with creamy throat. A prominent exhibition variety because of its many open florets and double row placement. Tall, vigorous. Can be striking and nice.

CYNTHIA — A fine medium yellow. Tall. Many open flowers, double row placement. A very good early and valuable yellow which I predict has a good future as a cut flower.

DAWN GLOW — A long-time favorite. Smooth blend of pink and rose tones. Spikes a little short and propagation rather slow, but a good glad never-the-less.

DAYBREAK — Here was an excellent performer in my garden last year. A buff or smoky cream with some line markings. Placement and attachment good. I recommend it.

DIEPPE — Deep orange red with prominent blotch. Tall spikes with 7-9 large florets open. A really fine cutting variety and heavy show winner.

DOLLY VARDEN — Rated very highly among the new glads. Clear, deep orange with white throat. Florets up to $6\frac{1}{2}$ inches with many open. Grows straight and tall. Really very fine.

DUSTY MILLER — Deep, smoky old rose with red blotch and pencil striping. A good cutting variety and one of the very best odd colored. Always a good seller. Especially fine for roadside stands and mixed dozens.

EDGWOOD — Medium rose leaning to lavender, with lighter throat. Tall, straight and good cutting variety. Florets large with up to 8 open.

ESQUIRE — Exceedingly large florets. Tall with long flower head. Rich scarlet and opens up to 9 florets.

ETHEL CAVE COLE — Another old-time favorite commercial pink. Just a few bulbs to spare. I list them as a glad which those new in the business should have.

EVANGELINE — This variety has been criticised because the first florets sometimes come irregular, but in my appraisal it is a great glad and will prove to be a real commercial variety. Has size, color, height, a lot open. Color is a beautiful buff pink. Giant in size. Very tall.

EVENING STAR — (See Page 2)

FLICKER — A miniature, one of the few I list. Clean, bright orange with bright red throat. 5-6 open. Very fine in all respects.

FLORENTINE — Very tall growing, with several large, ruffled pure white florets open. Used it a lot with other whites for hybridizing.

FLORENCE NIGHTINGALE — One of the strongest growing whites. You can cut bulblet spikes in early fall. Ruffled, good substance, tall and healthy. Much in demand. Top rating commercial white.

FLYING FORTRESS — Odd, smoky gray florets of immense size. Not new but offered for those desiring large size and odd coloring.

FRASER — Deep salmon with heavy ruffling. Tall, straight with up to 8 to 22 buds open. Very fine.

FRIENDSHIP — A choice early, delicate pink with creamy-white throat. Medium sized florets. Blooms very early. You need it for this reason, but it also has the good growing habits and fine color to rate it as a very satisfactory commercial.

GARDEN GOLD — Rich golden yellow with somewhat deeper throat. Some ruffling. Huge, slightly frilled florets on tall, straight spikes.

GAY NINETIES — A nice, deep rich color. Deep plum with suggestions of brown tones. Spikes tall and straight and opens a lot of florets.

GEO. MAZURE — Very large lavender florets shading lighter in throat. Not tall growing, but still quite fair.

GOLDEN CROWN — (see Page 15)

GOLDEN FLUTE — A giant yellow with red throat markings. Florets, of which 5 open at once are immense and ruffled. Should make a top-notch exhibition and commercial. I've read in reports that its florets measure 8 inches in diameter.

GORGEOUS DEB — Light salmon with fine ruffling. Grows tall and straight with up to 9 open florets. Rated highly and by some as Mr. Wilson's best introduction. In good demand.

GRACE DARLING — A strong, healthy-growing light rose pink with white throat. Will open 8 five-inch florets on tall straight stems. Looks good to me.

HEARTS DESIRE — (see Page 15)

HONEY — Honey is a beautiful glad. Its beauty is expressed in lovely baby-ribbon pink florets which have the appearance of being individually carved. Finely ruffled. Medium sized florets and height. A perfect glad for florists' work.

JUNE ROSE — Made a fine reputation the first year out. Choice deep rose color. Medium large florets. An early bloomer, consistent grower, good propagator. Good in every respect.

KEEFER — A tremendously large deep blue which will open 8-10 large florets. A good spike will really thrill you. It is more of a cool weather glad as it is sometimes subject to flecking in hot weather.

KEEPSAKE — A very handsome, rich yellow with somewhat deeper yellow coloring in the throat. Florets are beautifully formed and opens around 6 on a tall tapering spike. A very fine yellow which will increase in popularity, especially for commercial growing.

KING DAVID — (see Page 13)

LADY BOO — Although I have grown Lady Boo for several years I have never listed it. It is an excellent medium pink, always straight and nice and one of the very best cutting varieties.

LADY MARION — A two-toned rose lavender which opens 8-10 florets of good size. Grows tall and straight. A good exhibition and commercial flower. A color combination which will appeal to florists.

LAVALLE — Has made a fine reputation for itself the first year. The ruffled florets are of rich cream with a small throat marking of deep orange. Florets $5\frac{1}{2}$ inches, 6-8 open on tall, straight spikes. Very outstanding.

LAVENDER AND GOLD — Very early and valuable because of this. Fine light lavender with cream throat. Excellent commercial. Medium size florets.

LILA WALLACE — (see Page 10)

LUCKY — A medium sized, pale lavender with cream throat. A nice cutting variety, propagates fast, germinates easily.

MADALINE BROWN — Nearest to Picardy in color and will outgrow it for height and size. Stock strong and healthy. A trial will convince you that it's good.

MANCHU — Striking, attractive oriental colors of rich yellow and Chinese red. Spikes tall, florets informal but decorative. Especially valuable for home arrangements. Modern florists will appreciate this glad for their decorative work. Really very unusual and nice.

MARGARET JEAN — Greatly improved in my garden this year. A rich, deep self orange. Placement sometimes informal but o.k. for commercial. Tall, straight growing.

MELLOW MOON — (see Page 15)

MID AMERICA — Clear, bright red. Giant florets. Heavy show winner.

MIGHTY MONARCH — A tall, straight, deep red which easily blooms from bulbets. Sturdy and of good substance. A real good red.

MISS CHICAGO — The giant, beautifully colored flower heads created beautiful pictures for all to admire. Color of rose lavender with inverted yellow crescent throat. Florets compact, very large, producing massed coloring for florists' work. Needs good culture to gain height but it will reward you for a little extra attention.

MORNING STAR — A rich, creamy white. I like it best of the Picardy sports. Will throw some reverts but I have had little of this trouble. Florets very large, a little winged and fluted, a very nice style.

MT. INDEX — Tall growing white with cream throat. An excellent commercial in every respect. As a matter of fact I have come back to it after a lapse of several years in my garden.

MY DEAR — Very ruffled shell pink. Florets up to 5½" with many open on tall, straight spikes. Very promising commercial, one you should surely have in your garden.

NEW YORKER — This 1950 introduction of Dr. Graff's performed remarkably well for me and others this past summer. It's a delicate light pink with prominent midrib. Will open 6-8 large slightly ruffled florets on tall, sturdy stems. Placement and substance good. Looks like a very promising commercial as well as exhibition glad.

NEWPORT WHITE — One of my favorite whites. Pure chalk white. Huge florets of good substance. Strong growing. Absolutely one of the top-notch whites. Don't know of anything better in this class.

NELLIE LOU — Flesh pink with deeper throat marks. Giant in size, robust and healthy. A good exhibition variety.

NOWETA ROSE — Designed for the show table. Deep rose, good substance, many open in formal, compact arrangement. I have some choice, well-grown bulbs. A good show record for this one and it will win for you, too.

OCTOBER SUNSHINE — For the shows we usually make baskets of Wedgwood and October Sunshine, a very beautiful combination of pastel colors. October Sunshine is yellow with Autumn tones of buff. Much in demand for commercial growing.

OKLAHOMA — Smoky grey with blue overcast. An older variety but very popular and well liked. We always arrange it with small spikes of Burma. Try this combination for striking beauty.

ORIENTAL PEARL — One of the largest glads grown. A very light cream which opens around five florets often measuring 7 inches across. Many of my customers reported that it has been their best money making variety. Always in demand by florists. This is especially true of those who deliver direct to the florist trade. A little too large and brittle for the commercial markets. Nothing so delightful for the home garden. Often wins for largest floret.

PACTOLUS — Deep ruffled buff with prominent scarlet throat marking. Good strong grower. Well liked at all shows and fine for florists work. You'll buy it sooner or later, so why not now?

PARTHIENA — A giant, deep purple-lavender which has "gone to town" at many shows. Very vigorous growth, many large florets open. Well worth growing.

PATRICIAN — (see Page 15) — Fine, clear, late blooming lavender. A good commercial variety and really is one of the best in this class for color. Produces many small bulbets which germinate and grow easily.

PEACH GLOW — A very large, peachy-orange with excellent growing habits. Round florets of good texture. Opens 8 of 20 buds. Straight and tall. Not many glads of this color.

PEGGY FARRELL — Another fine blotched, ruffled white. In my estimation any ruffled white is nice but this one will match the best for beauty and all around performance.

PHAROAH — Light salmon, very tall growing and with long flower heads. Good attachment and placement. Has excellent ratings everywhere.

PHANTOM BEAUTY — One of the best light pinks. Opens ten or more on tall spikes. Precise placement. Grows easily. Propagates well. A good all-around variety.

PREVIEW — Cerise rose, shading to white throat. Tall spikes, 7 open. Early, vigorous grower. An excellent commercial.

REBOUND — Recommended for early commercial cutting. Color is very deep rose. Florets 5-inch, 6 to 8 open valuable for florists work. Will make money for you if you are in the cut flower end of the business.

RED CHERRY — One of the very best reds. My early predictions that it would be rated as a top commercial have come true. Spikes are tall, florets 5½ inches, many open. Placement excellent. Bright medium red with deeper throat blotch. All cut flower growers should have this one.

RED WING — Now at the top of the rating for commercial reds. Spikes always tall, 8-10 open florets of 5½ inch size. Approximately 60 inches, 22-24 buds. You can't go wrong on this one.

RHETT BUTLER — A medium scarlet leaning a trifle to orange. Tall, wiry stems. An ideal commercial variety. Healthy, easy growing. Has done well in Florida trials.

ROYAL FLUSH — A future great. Has been pronounced one of the best new reds. Grows very tall and will produce 30-inch flower heads. Color medium red and ruffled. Stock still very scarce and high priced.

RUTH ANN — Outstanding and different in the lavender class. Large, ruffled florets, deep orchid colored lip with lighter lavender-pink tones. Will open 8. Healthy and a good propagator.

SEASHELL — Tremendous, large, rich coral pink. Ruffled, medium height and quite late. Striking. Has size and beauty. Really very good.

SIBONY — Ruffled rosy lavender which will open around 8 finely shaped florets. A good exhibition variety.

SIERRA SNOW — (see Page 9)

SKIPPY — (see Page 6)

SMYRNA — Here's a variety which has been overlooked by many. It is listed only in a few catalogues, but you will find it really outstanding for your home decorative work. Rather difficult to describe. The over-all color is deep buff with veining effects of fuschia purple, lending a stippled effect. Rather odd, yet appealing.

SPIC AND SPAN — (see Page 22)

STERLING — (see Page 10)

STORMY WEATHER — One of the very few smokies I grow. Really a dusty pale lavender. Very vigorous growth, tall spikes with a lot open. I like it and rate it highly.

SUNBEAM — Rich, bright orange with yellow feather. Spikes tall, straight with many medium sized florets open. Propagates well, grows easily. Looks very promising.

SUNDANCE — One of the very best yellows. Medium, even toned yellow. Florets 5 inches with many open. Placement always good. Grows straight and nice. A-1.

SUNSPOT — A popular exhibition variety. Very formal placement. Color, buff, with rose throat markings. Large sized. Healthy and vigorous. Many show wins.

TIVOLI — Has reached the top in popularity. One of the best foreign varieties. Clear, light rose. An excellent commercial.

VELVET MANTLE — Tall, spiral spikes with many open. Shining maroon florets. One of the best in this class. Medium sized and always wins for me at the shows, especially in the three spike class. Early.

WEDGWOOD — Strong growing lavender with large cream throat. An attractive combination. Very ruffled and artistic. Blooms easily from bulbets.

VANITY FAIR — A real vigorous grower. Long flower head with tremendously large florets. Buff-pink florets with cerise throat markings.

VALAD — Large lavender rose producing tall, straight spikes. Up to 8 large florets open. New, fine, very promising.

WEDDING MARCH — An early, highly ruffled light pink, shading into lighter throat. Good texture, good attachment. Looks like a coming commercial. Heavy bulbet production.

WHITE CHALLENGE — A favored, tall white. Florets are tinged a bluish pink and have a small rose blotch in throat. Heavy texture. Opens 7-8 on a well built spike. Giant sized. Heavy show winner. Rated highly for commercial growing.

WHITE GODDESS — Has received very high ranking in trials and by our best critics. Ruffled white of heavy substance. Tall and healthy and very vigorous. In great demand.

WHITE SYMPHONY — Large, snow-white florets with heavy ruffling. Spikes tall and straight. Rated very highly by the glad experts. Good bulbet production. Promises well as a good commercial white.

WILMA DITTMAN — A very large flowered clean buff with very light pencilling in throat. Ruffled and of heavy texture. Opens up to 8 six inch florets on tall, robust spike. Produces many bulbets which germinate easily. A very fine and very promising commercial variety.

COSMOPOLITAN DELPHINIUMS

Here's probably the finest strain of delphiniums in existence. They are developed to meet good commercial standards for height, length of flower head, size of florets, ample cutting stem, disease resistance and hardiness, a task accomplished with more than 25 years of painstaking hybridizing.

This past season I had over 1,000 plants in bloom and all flower experts who visited my garden declared them to be the most gorgeous flowers they had ever seen. They were fascinated with their wide range of rich coloring and striking color combinations. Florets range up to 4 inches in diameter and come practically 100% double.

This is an exhibition as well as commercial strain and will win in any competition. Also very early blooming. Can be cut in late spring when flowers are in great demand and again in early fall during the glad season and until frost.

Prices: \$2.50 per packet, postpaid

Over 300 seeds of mixed colors

Limited number of packets in blue, purple or white at \$3.00 per packet. All seeds are hand polinated, from specimen plants . . . not open polinated.

\$3.00 SPECIAL!

A choice collection of Cosmopolitan's famous introductions, all rated as among the world's finest glads. 1 select, small King David, 1 medium Bridal Orchid, 3 small Hearts Desire, 4 small Oriental Pearl, 4 small Spic and Span,

— OR —

50 selected medium Spic and Span which is now rated as our best commercial and exhibition gladiolus, plus 50 smalls of fine mixed varieties. These will all bloom the first year if given care and attention.

Either item \$3.00, Post Paid.

QUANTITY PRICES

	Per 100	Large	Medium	Small	^{Bulblets} ½ Pt.	Qt.
Bridal Orchid	\$80.00	\$62.50	\$47.50		\$60.00	\$200.00
Hearts Desire	15.00	10.00	7.50			50.00
King David	192.00	160.00	128.00			300.00
Spic and Span	6.00	4.00	2.75			7.00
Adoration	8.00	5.00	2.50			8.00
Blue Boy			12.00	8.00	12.00	
Boise Belle	28.00	22.00	15.00		25.00	
Coronet	30.00	20.00	12.00		15.00	50.00
Folklore	30.00	20.00	12.00		20.00	
Florence Nightingale ...	7.50	5.50	3.50			12.00
Dieppe				2.00		
Dusty Miller				2.00		
Evangeline	22.50	14.00	7.00			40.00
Friendship	15.00	9.00	5.00			20.00
Lavender and Gold				2.00		
Mt. Index				2.00		
October Sunshine			4.00	3.00		10.00
Red Wing	30.00	20.00	14.00	15.00		50.00
Sequin			18.00	10.00	15.00	50.00
Trails End	45.00	30.00	15.00	30.00	30.00	100.00
White Goddess	16.00	11.00	5.00	6.00	6.00	30.00
White Wings	15.00	12.00	8.00	10.00	10.00	30.00

A few of these items are of older varieties, but I feel that they all belong in the gardens of the cut flower growers because of color and fine growing habits.

My stock this fall is exceptionally fine, clean, firm, well-grown, disease free.

Be sure to order your King David early. I believe it will be rated as best 1951 introduction. Now is the time to invest in it.

Have some specially treated planting stock of Spic and Span. Better try some for a new foundation stock.

TERMS: Prices on above F.O.B. Milwaukee and subject to prior sale. With bad digging weather there is a shortage of large bulbs which will increase the demand all down the line. 1000 bulbs for price of 800.

Cosmopolitan Glad Gardens
231 West Wisconsin Ave.
Milwaukee 3, Wis.

Date.....

Name

Street

Post Office State

Express Office

[illegible]

All shipments carry ample insurance. If parcel is damaged or gives indication of frost damage make immediate examination and present claim to your express or post office. All orders accepted subject to stock being unsold. Orders filled numerically as received. No guarantee is given covering growth of bulbs or bulblets, seeds or peony divisions.

TOTAL \$.....

COSMOPOLITAN GLAD GARDENS — SPRING 1952 PRICES

BULBLETS

	Large	Medium	Small	Each	Ten	Hundred
Ace of Spades	\$2.00	\$1.50	\$1.00	\$.25	\$2.00	\$16.00
American Beauty	.50	.35	.2550	4.00
Annamae	3/25	4/25
Brown Orchid	3/25	4/25	5/25	1.00
Benj. Britton	.25	.15	1.50
Big Joe	2.00	1.50	1.00	.15	1.00	8.00
Birch Red	.25	.15	3/25
Blue Devil	4.00	3.00	2.00	.50	4.00	...
Boise Belle	.50	.35	.25	.20	.35	2.50
Bonnie Brae	1.50	1.00	.75	.20	1.50	...
Bo Peep	.20	.15	1.00
Bridal Orchid	1.25	1.00	.75	.25	1.75	10.00
Brown Eyes	1.50	1.00	.75	.20	1.50	...
Burma (New Selected)	.20	.15	.1075	4.00
Chinook	1.25	1.00	.7575	8.00
Citation	.75	.50	.2525	2.00
Colonial Dame	.50	.35	.2550	4.00
Color Marvel	...	3/25	6/2575
Col. Wm. Atkinson	.75	.5050	4.00
Columbia	3.00	2.50	2.00	.35	2.50	20.00
Complexion	.75	.50	.4075	6.00
Connie G.	1.00	.75	.50	...	1.00	8.00
Cotillion	.25	.15	3/2520	1.00
Cynthia	1.00	.75	.50	.12	1.00	8.00
Dawn Glow	.1015	1.00
Day Break	1.25	1.00	.7550	4.00
Dieppe	10/4050
Dolly Varden	1.25	1.00	.7550	4.00
Dusty Miller	...	3/25	6/2550
Edgewood	2.00	1.50	1.00	.25	2.00	...
Esquire	.25	2/25	1.00
Ethel Cave Cole	3/25
Evangeline	.30	.20	.1520	1.50
Evening Star	3.00	2.00	1.00	.35	3.00	24.00
Fashion	1.00	.75	.50	...	1.00	...
Florentine	.25
Florence Nightingale	.10	3/25	6/2550
Flying Fortress	2/25
Fraser	1.25	1.00	.7550	4.00
Friendship	.20	2/25	4/2560
Garden Gold	1.00	.75	.5060	...
Gay Nineties	1.50	1.00	.50	.20	1.50	...
Golden Crown	1.25	1.00	.75	.15	1.25	10.00
Golden Flute	2.00	1.25	.75	.25	2.00	16.00
Gorgeous Deb75	.4040	...
Grace Darling	.50	.35	.2550	4.00
Hearts Desire	.30	.25	.1540	2.00
Honey	1.50	1.25	1.00	.20	1.50	12.00
June Bells	6/25
June Rose	1.00	.60	.40	.12	1.00	...
Keefer	1.00	.75	1.00	...
Keepsake	1.00	.75	.50	...	1.00	8.00
Kevin	4.00	3.00	2.00	.40	3.00	...
King David	3.00	2.50	2.00	.30	2.50	20.00
Kokomo Giant	1.50	1.00	.75	.20	1.50	...
Lady Boo	3/25	4/25
Lady Marion	.25	.20	.1525	...
La Valle	1.25	1.00	.75	.10	1.00	8.00
Lavender & Gold	...	4/25	6/2525	...
Lila Wallace	1.50	1.50	1.50	.15	1.00	8.00
Little Gold	.25	.15	4/2525	1.00
Lucky	2/25	3/25
Madelene Brown	.10

BULBLETS, PER QUART

F. O. B. Milwaukee.

Boise Belle	\$ 80.00
Burma (new selected)	15.00
Dieppe	4.00
Dusty Miller	3.00
Coronet	50.00
Evangeline	40.00
Florence Nightingale	12.00
Friendship	20.00
Golden Crown	150.00
Hearts Desire	50.00
Keepsake	100.00
King David	300.00
Lady Boo	3.00
Lila Wallace	125.00
October Sunshine	10.00
Pactolus	10.00
Parthiana	30.00
Red Cherry	20.00
Red Wings	50.00
Rhett Butler	15.00
Skippy	150.00
Spic and Span	7.00
Tivoli	7.00
Wedgwood	10.00
White Goddess	30.00
White Wings	30.00

Write for prices on larger quantities

All items available in smaller quantities as follows:
Pint, half of quart rate plus 10%
Half pint, fourth of quart rate plus 20%



TERMS: All retail prices prepaid. Shipping costs range from 15c to 50c. If you care to add 50c to your order to cover postage I will include double the amount in bulbs of your choice. All items are subject to prior sale.

BULBLETS

	Large	Medium	Small	Each	Ten	Hundred
Manchu	2/25	3/25	6/2540	3.00
Margaret Jean	1.00	.75	.50	.12	1.00	...
Mellow Moon	1.00	.75	.5050	4.00
Mid America	.15	.10	4/2510	.50
Mighty Monarch	.20	.15	4/2525	2.00
Miss Alberta	.50	.35	.25
Miss Chicago	1.00	.75	.50	...	1.00	8.00
Miss Wisconsin	.10	2/10	4/1025
Morning Star	.25	.20	.1525	...
Mt. Index	10/40
My Dear	.75	.50	.2540	3.00
Nellie Lou	1.25	1.00	.75	...	1.00	...
Newport White	.20	.15	.1075
New Yorker	2.00	1.50	1.00	.25	2.00	16.00
Noweta Rose	1.00	.75	.50	.15	1.00	8.00
October Sunshine	.10	2/15	4/2050
Oklahoma	.10	3/25	4/25	...	1.00	...
Oriental Pearl	3/25	4/25	8/2525
Pactolus	.10	2/1550
Parthiana	.25	.15	3/2525	1.75
Patrician	.15	.10	6/2550
Patrol	.20	.15	.1015	1.00
Peach Glow	1.50	1.25	.75	.20	1.50	...
Peggy Ferrell	.50	.35	.25
Persian Rug	1.50	1.00	.60	.10	.75	...
Phantom Beauty	.10	3/25
Pharaoh	.75	.50	.2520	1.50
Pink Classic	1.50	1.25	1.00	.10	.75	5.00
Preview	3/25
Rebound	.50	.35	.2550	4.00
Red Cherry	.25	2/2575
Red Wing	.50	.35	.2550	4.00
Rhett Butler	.15	.1060
Rose Charm	2/25	10/60	10/3550
Rose Plume	1.25	1.00	.75
Rosy Future	1.00	.75	.50	.15	.75	...
Royal Flush	3.00	2.00	1.00	.35	3.00	24.00
Ruth Ann	1.00	.75	.5050	...
Sea Shell	.40	.25	2/2525	2.00
Sierra Snow	1.50	1.25	.75	.25	2.00	...
Siboney	.35	.25	.20
Skippy	1.50	1.25	1.00	.20	1.50	12.00
Smyrna	.20	.15	.1050	...
Spic and Span	3/25	4/25	5/2550
Spotlight	3/15
Sterling	1.25	1.00	.7550	...
Stormy Weather	.40	.30	.2025	2.00
Sunbeam	.25	.20	.1525	...
Sundance	.60	.40	.2540	...
Sunspot	.2575
Tivoli	.10	3/25	1.00
Valda	2.00	2.00	1.00	.30	3.00	...
Vanity Fair	1.50	1.2525	2.00	...
Velvet Mantle	.15	.10	4/2510	.75
Wedding March	3.00	2.00	1.00	.25	2.00	...
Wedgwood	.15	.10	6/2560
White Challenge	.15	.10
White Goddess	.30	.20	.10	1.00
White Symphony	1.50	1.00	.50	.15	1.25	10.00
White Wings	.50	.35	.2550	...
Wilma Dittman	.75	.50	.3560	...
World Beater	.20	.15	.10
White Star	1.00	.75	.5075	...

